Company Announcement

1 October 2012

Status regarding Novo Nordisk's holding of its own shares (30 September 2012)

In continuation of the company's announcements dated 2 May 2012 and 9 August 2012 concerning planned share repurchase programmes, and pursuant to Section 204.25 of the New York Stock Exchange Listed Company Manual, this is to report that Novo Nordisk A/S (NYSE: NVO) and its wholly-owned affiliates on 30 September 2012 owned 16,374,105 of its own B shares of DKK 1, corresponding to a total nominal value of DKK 16,374,105 or 2.9% of the total share capital.

In the third quarter of 2012 a total of 2,214,643 B shares were repurchased, and 184,683 B shares were disposed of to employees in connection with employee incentive programmes.

Novo Nordisk is a global healthcare company with 89 years of innovation and leadership in diabetes care. The company also has leading positions within haemophilia care, growth hormone therapy and hormone replacement therapy. Headquartered in Denmark, Novo Nordisk employs approximately 33,300 employees in 75 countries, and markets its products in more than 190 countries. Novo Nordisk's B shares are listed on NASDAQ OMX Copenhagen (Novo-B). Its ADRs are listed on the New York Stock Exchange (NVO). For more information, visit novonordisk.com.

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